citydentalsupplies

Product Showcase: Oral Health Care

(terms and conditions apply)
(pricing subject to change at any time)

pop.

Say hello to Pop, your new best friend in teeth whitening!
Pop Oral Beauty is all about keeping things fun, fresh, and fabulously white... *with a tasty twist!*

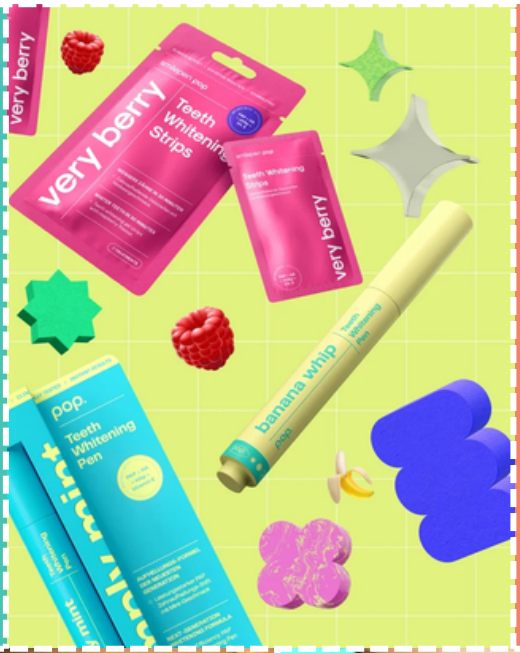




Formulated in Switzerland, Pop's breakthrough **PAP formula** is here to revolutionise teeth whitening.

Clinically proven to brighten your smile by up to 66%, their deliciously flavoured products offer a cutting-edge, peroxide-free alternative to traditional methods.

Gentle on sensitive teeth - with fortifying ingredients and vitamins such as Vitamin E and Hylaronic Acid.



APSPCWPMIX
Whitening Pens
Pack of 18
$221.49
inc GST

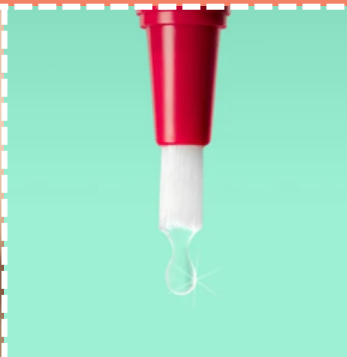
APSPCWSMIX
Whitening Strips
Assorted Flavours
$12.14
inc GST

(7 treatments in a single pack.)
(14 individual strips - upper and lower).







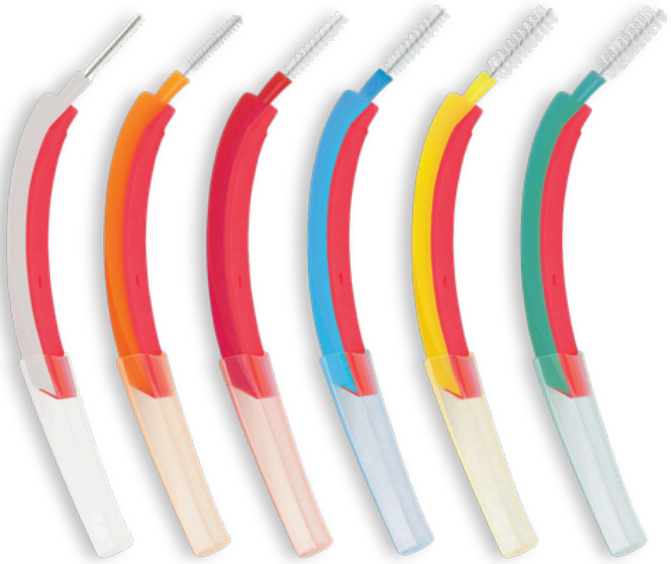


Oral Health Care Feature

edel white

Easy Flex
Interdental Brushes







The Science of Ergonomic Access
Easy Flex are specifically indicated for tight gaps, younger people, or those with healthy, firm gums where standard brushes cannot fit.

Hygiene Protocol
Unlike single-use picks, the wire core is treated with a **specialised antibacterial coating**, inhibiting bacterial growth on the brush itself.

This makes it a sustainable, multi-use instrument recommended for daily biofilm management in preventative periodontal care.

Rinse the brush thoroughly after use. Due to the antibacterial coating, you can use it for up to two weeks.

The Easy Flex Innovation
The core problem with interdental cleaning is access angle. Our design features a **flexible neck technology**.

This allows the brush head to tilt and adapt to the specific angulation of the interdental space without deforming the wire core.

This reduces the risk of trauma to the papilla (gum peak) and ensures the bristles engage fully with the tooth surface to disrupt biofilm.

Extendable Reach
Smart cap design attaches to the handle to increase length for easier back-tooth access.

Pack of 6
in travel pack

AP300331	#0 / White / 0.42mm
AP300332	#1 / Orange / 0.45mm
AP300333	#2 / Pink / 0.5mm
AP300334	#3 / Blue / 0.6mm
AP300335	#4 / Yellow / 0.7mm
AP300336	#5 / Green / 0.8mm
AP300337	Assorted / #0 - #5

$5.71
inc GST

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edel white

Power Spa
Flosserpik Water Flosser



True Waterproof Freedom
IPX7 waterproof body sealed tight so you can take it into the shower, eliminating the splash-mess anxiety completely.

Cordless Power
The power of a countertop unit in a slim, travel-ready body that charges via USB, so your wellness ritual can travel with you anywhere.

An Open-Door Tank
Unlike other portable units with tiny fill holes, our tank opens fully. This makes it easy to clean and perfect for adding mouthwash for a therapeutic rinse.

Multi Tip System
Includes Konex HD Brush Tip, Jet Tip, Subgingival Tip (for pockets), Tongue Cleaner

Mouthwash Friendly
Materials tested for compatibility with chlorhexidine and daily rinses (alcohol-free recommended)

Memory Function:
Remembers your last used mode for a seamless start.

4-Intelligence Mode
Active (standard), Sensitive (soft), Pulse (massage), and Spot Clean (manual control).

Konex HD Integration
Includes a vibrating brush tip with their signature ultra-soft bristles, so you can brush and flush simultaneously.



AP100171

$94.74

inc GST

edel white

Sonic Viva
Sonic Toothbrush

With the Sonic Viva, Edel+White endeavours to make elite Swiss oral health rituals **accessible**, **stylish**, and **scientifically robust** for everyone.

Edel+White focused on five core strengths: scientifically proven hydrodynamic cleaning that matches the market's best, a 3-head system for total oral coverage, a specialised Massage Mode to boost gum circulation, direct USB clutter-free charging, and a stunning design.

The Tri-Head System

Dual Clean, with Konex Bristles
Their signature head with Konex HD bristles for gentle, deep cleaning of teeth and gums.



Whitening Head
Specialised polishing bristles with embedded rubber balls to erase surface stains gently.

Target Head
A single-tuft sulcus brush designed for precision cleaning of niches, implants, and interdental spaces where standard brushes fail. It is the perfect choice for orthodontic patients, people with implants.

3 Smart Modes

Active: For healthy gums.

Sensitive: If you have recession or are new to sonic brushing.

Massage: To stimulate blood flow.

$63.57
inc GST



Includes

Dual Clean Head,
Whitening Head,
Target Head, Travel Bag,
Charger, Toothbrush Base



AP100176
Davos Yellow

AP100170
Zurich Blue

AP100175
Ascona Rose

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edel white

Sonic Generation Electric Toothbrush Complete Health Suite

From the perspective of Edel+ White research scientists, the SG8+ Health Suite is designed for **Total Biofilm Management**. It goes beyond scrubbing, it changes the environment of your mouth.

The **high-frequency vibration** (up to 42,000 movements per minute) generates a fluid dynamic that penetrates up to 4mm beyond the bristle tips. This flushes out stagnant bacteria from interdental spaces and periodontal pockets, shifting the oral microbiome from inflammatory to healthy.

The Toolkit Approach

Three distinct brush heads because no single shape can clean everything.

Dual Clean: For efficient, broad-surface cleaning.

Focus (Round): For targeted cleaning of individual teeth, molars.

Target (Single Tuft): For precision disruption of biofilm in niches and gumlines.

4-Mode Intelligence: Sensitive, Active, Whitening, and the exclusive Yoga Mode for breath-guided relaxation.

Characteristics

Hydrodynamic Generator: Award-winning motor creates powerful fluid dynamics for non-contact cleaning deep in niches.

Konex HD Bristles: 8x thinner and 5x more durable than standard nylon for superior reach and gentleness.

Travel Lock & Timer: Smart features like the quadrant timer and travel lock ensure a seamless experience anywhere.

Swiss Design: Ergonomic, non-slip handle with a durable Li-ion battery.

Complete Health Suite includes: the handle, Dual Clean head, Focus head, Target head, and a premium travel case.

AP100199

$142.79

inc GST

Oral Health Care Feature

edel white Flosserbrush Toothbrush Ultra Soft



AP100109
Foil Wrapped
Assorted Colours

$5.08 inc GST each

UltraSoft Konex HD Bristles: Features **micro-fine, tapered bristles** that are up to 8 times thinner and 5 times more durable than conventional bristles.

Pressure-Free Technology: The **unique flexible handle** (SuperFlex) gently gives way to excess pressure, which prevents damage to gums and teeth.



Floss-While-Brushing Action: The fine tips penetrate lightly into interdental regions and along the gum margin.

Ergonomic Design: Includes a **long ergonomic handle** and **thumb support**, aiding a comfortable and precise 45-degree cleaning technique.

edel white Flosserbrush Junior Toothbrush Ultra Soft

This specialised tool for children transforms mandatory daily cleaning into a fun health ritual, anchoring routine around the philosophy of nurturing oral balance.

It utilises **incredibly soft UltraSoft Konex HD bristles**, engineered to be up to 8 times thinner than regular bristles, providing strategic deep cleaning that gently navigates the contours of every tooth without irritating tender gums.



The ergonomic design features **rubberised facets**, creating a perfect grip for small hands while intentionally allowing space for a parent to help guide the brush.

AP100141

$2.72 inc GST each

edel white Pick Sticks Interdental Brush and Pick

$4.47 inc GST each

AP800836
Pack of 50
In travel pack



Dual-Ended Function
Combines a rubber interdental brush with a precision plastic pick.

Soft Rubber Bristles
Flexible slide end massages gums and removes plaque without irritation.

Metal-Free Safety
100% safe for use around implants, crowns, and fillings without scratching.

Travel Box Included
Comes in a hygienic, portable case perfect for life on the move.

Size Small
Optimised profile for narrow to medium interdental spaces.

Specialty Toothbrushes

edel white CleanCurl Curved Toothbrush
Assisted Care Support



Edel+White created the CleanCurl as a way to democratise oral wellness, by **making deep cleaning accessible** even when conditions aren't perfect.

They designed this brush to be forgiving.

By **curving the bristles to hug the tooth**, its ensured that even if your technique is hurried or your hand is a bit shaky, the brush stays on track.



It ensures that your cleaniness remains attainable, regardless of your dexterity or the time on the clock.

This is a **game-changer for Assisted Care**.
For caregivers, brushing teeth of another person is incredibly difficult because you cannot feel what you are doing.

The CleanCurl provides **tactile feedback**, locking onto the teeth, so the caregiver knows they are in the right spot.

It is also highly indicated for Special Care patients, the **elderly**, or anyone with **diminished fine motor skills**, as it cleans three surfaces (biting, cheek, and tongue sides) simultaneously with one simple movement.



AP100129
Assorted Colours

$4.62 inc GST each

edel white Mono Tuft Toothbrush



AP700731
Single Brush
with 2 extra heads

$6.07 inc GST each

One of the best tools for removing plaque and residue in **hard-to-reach** areas.

Designed for **precise, tooth-by-tooth cleaning**, it helps maintain the health of the gingival sulcus.

The single-tuft cleaning technique, developed by dental prophylaxis specialists, is perfectly supported by this toothbrush thanks to its carefully arranged filaments and **rounded tip**, which adapt seamlessly to the anatomy of the gingival sulcus.

An ideal choice for cleaning around **braces**, **implants**, and **bridges**. It is equally effective for isolated teeth, crowded teeth, and teeth in difficult-to-reach positions.

Oral Health Care Feature

promis™
different care

Promis Toothbrush with Holder Packs

$12.35 inc GST each



AP100041
Green

AP100051
Orange

AP100061
Yellow

AP100071
Blue

Promis Toothbrush Soft Eco-Friendly





AP100011
Black Ocean

AP100021
Ocean Blue

AP100031
Rainbow

$6.22 inc GST each

Promis Brush Single is a manual toothbrush with **6,750 soft, rounded bristles**, developed to offer a gentle and uniform daily cleaning.

The high bristle density helps to effectively clean tooth surfaces, while the **compact head** facilitates access to the back areas and harder-to-reach spots.

Ergonomic design: The handle offers a comfortable and stable grip during brushing.

Plant-based **bioplastic handle**: Made with a material containing lignin and renewable raw materials.

Italian design and German production.

Promis Toothbrush Toothbrush Holders

$7.06 inc GST each

~~$7.22~~ each



AP300011
Black

AP300021
Blue

AP300031
Green

AP300041
Orange

AP300051
Yellow

Promis Toothbrush Trio Packs

AP200011
Green/Yellow/Orange

AP200021
Black

AP200031
Wood Style

$15.76 inc GST



promis different care

Promis Paste Toothpaste with Fluoride

AP400011
75ml

$12.51
inc GST



Promis Paste with Fluoride is a COSMOS Organic certified natural toothpaste with **1450ppm fluoride**, developed for daily **protection against cavities** and **gentle care** for sensitive teeth and gums.

With **Hydroxyapatite**: Helps strengthen and protect tooth enamel.

Without SLS, triclosan, parabens, microplastics, and artificial colours.

99% natural origin ingredients: A gentle formula, with 21% of ingredients from organic farming.

promis different care

Promis Paste Toothpaste without Fluoride

AP400021
75ml

$12.51
inc GST



Promis Paste **Fluoride-Free** is a COSMOS Organic certified natural toothpaste, formulated for the daily care of **sensitive teeth and gums**.

With **Hydroxyapatite**: Aiding in the remineralisation and protection of tooth enamel.

With **Xylitol**: Helps maintain a balanced oral environment.

Free of SLS, triclosan, parabens, microplastics, and artificial colours.

99% natural origin ingredients.

promis different care

Promis Paste with Fluoride

AP500011
60ml

$24.53
inc GST



Promis Gel is a natural, **no-rinse dental gel**, formulated with organic essential oils to compliment daily oral hygiene, even when brushing isn't possible.

It can be applied directly to the teeth with a clean finger or spread with the tongue.

It is ideal for use on the go, after meals, at the office, during travel, or after consuming food and drinks.

edel white

STOP SENSITIVE BioMin Fluoride Toothgel

AP500505
75ml

$8.58
inc GST



This is the definitive solution for anyone suffering from **dentine hypersensitivity** (pain from cold/hot/sweet), those with **gum recession**, and patients seeking long-term **enamel remineralisation** and **cavity prevention**.

Once activated, the **BioMin particles** adhere to the tooth surface and slowly dissolve over 12 hours, releasing a steady stream of calcium, phosphate, and fluoride.

This forms **fluorapatite**, a mineral layer that is 10x more resistant to acid than natural enamel, effectively plugging the exposed dentinal tubules that cause pain.



FOR LITTLE CHOMPERS!

edel white

7 Fruchtli
Children's 0-6yrs Toothpaste with Fluoride



AP500532
Pack of 7
9.4ml each

$11.04
inc GST

7 Fruchtli will help turn dental hygiene into a delightful daily adventure. Every day brings a burst of excitement as your little one chooses the flavor and color of toothpaste.

7 different flavours and colours for active and fun teeth brushing: Apple, Orange, Apple, Pear, Watermelon, Blueberry, Cherry.

Sodium Fluoride: for protection and remineralisation.
Green Tea: to strengthen and maintain bacterial balance.
Vitamin E: anti-inflammatory and antibacterial.

Contains no artificial colours, fragrances, or harsh foaming agents such as Sodium Lauryl Sulfate (SLS).

promis different care

Promis Kids Gel
Teething Gel



AP502011
60ml
Banana flavour

$13.96
inc GST

Promis Kids Gel is a natural gum gel developed to accompany newborns and children **during the teething period**.

The gentle formula with **Aloe Vera**, **Calendula**, **Chamomile** and **Glycamil**, an ingredient derived from licorice root, helps provide a pleasant sensation of **relief and comfort to gums** subjected to the normal stress associated with the appearance of the first teeth.

Easy to apply: Can be gently massaged into gums with a clean finger.

Free from fluoride, alcohol, SLS, triclosan, parabens, and microplastics.

promis different care

Promis Kids Paste
Toothpaste



AP402021
50ml
Strawberry flavour

$10.82
inc GST

Promis Kids Paste is a **natural, fluoride-free toothpaste**, developed for the daily oral hygiene of children **aged 0 to 6 years**.

The gentle formula with **hydroxyapatite** and **xylitol** helps care for baby teeth and enamel during the early stages of growth.

Without SLS, triclosan, parabens, microplastics, and artificial colours.

Fluoride Free: Ideal for parents who want a fluoride-free formula.



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MANFLOSS™

SERIOUSLY GOOD FLOSS



Made Black

To show white plaque being removed.

QUEEN OF CLEAN™

DENTAL TAPE



Is White

For the Squeaky Clean amongst us who prefer not to know...

Designed To Make You Smile

Seriously Good Value
Inside the dispenser is 2 x 50 metre rolls of tape!
With refills available!

Superwide
Our super wide design makes it seriously effective.

Wafer Thin
Wafer thin to slip between the teeth despite the width

Minty & Delicate on Gums
Soft to land gently on your gums with a freshmint aftertaste.

Uniquely Refillable
Refillable to go easy on your pocket and the environment

Sticky & Absorbent
Sticky for grip and to absorb what's been dislodged

Tough Tape
Floss that is shred resistant….and we've tried!

Dispensers
2x 50m rolls

$34.97 inc GST



Refills
1x 50m roll

$15.41 inc GST



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